

Welcome Dinner | Monday, August 5, 2019

5:30 p.m. | **Azúcar Lounge** | 299 9th Street, San Francisco, CA 94103

Policy Summit | Tuesday, August 6, 2019

Jones Day, 25th & 26th Floors
555 California Street, San Francisco 94104

7:30 a.m. | Meet in BEI Hotel Lobby for Venue Shuttle Departure

8:00 a.m. | Meet in Jones Day Lobby

8:15 a.m. | Registration and Breakfast

8:30 a.m. | Program Begins

Full Agenda

8:30 – 9:00 a.m. | Introductions, Roadmap, and Goals for the Day

Facilitators: Liz Morris and Jessica Lee

9:00 – 9:30 a.m. | Breastfeeding Discrimination 101

Presenters: Liz Morris and Jessica Lee

The authors of [Exposed: Discrimination Against Breastfeeding Workers](#) will share their key findings, including current legal protections for breastfeeding workers and where they fall short. Participants will learn about the devastating consequences of breastfeeding discrimination, as well as how state-level policy changes can help.

9:30 – 10:40 a.m. | Model Policies to Protect Breastfeeding Workers

Presenters: Elizabeth Gedmark, Sarah Brafman, Liz Welch, Jessica Lee, and Liz Morris

An expert panel will explore a menu of policy options available for state legislation and discuss how to strategically choose which policy options to advance. Participants will discuss drafting policy with an equity focus.

Break | 10 Minutes

10:50 – 11:50 a.m. | Playing by The Rules: Legislative Advocacy and Lobbying

Presenter: Eric Gorovitz

Attendees will hear from a legal expert on the rules regulating their engagement in political activities and policy advocacy, including restrictions and requirements related to lobbying. Participants will explore what type of advocacy actions they can employ confidently, when they should be cautious, and where to go for additional guidance.

Lunch Break | 20 Minutes

12:10 – 1:25 p.m. | Lunch Panel: Coalition Building

Presenters: Liz Welch, Alexia Poe, Kimarie Bugg, and Ashley C. Lidow

Participants will learn how to identify key decision makers and the grassroots organizations that move them. Panelists will discuss best practices for building strong and inclusive coalitions.

1:25 – 3:25 p.m. | Latching on to a Successful Message

Presenters: Kimberly Seals Allers and Adrienne Schweer

Messaging experts will guide participants in a conversation on the main lenses through which we discuss breastfeeding policy, with attention to the equity and structural change lenses. Participants will learn how to successfully message the benefits of breastfeeding and worker-protective policies, as well as how to tailor their message effectively depending on the intended audience. Participants will have the opportunity to break into small groups to develop talking points on tricky topics and troubleshoot common problems.

Break | 10 Minutes

3:35 – 4:35 p.m. | Taking Action and Mobilizing Members

Presenters: Tina Sherman, Robbie Gonzalez-Dow, Cynthia Riseman Lund, and Jessica Lee

Panelists will explore tactics to create a campaign action plan and mobilize their networks. Participants will discuss best practice strategies for engaging and activating their members and for employing social media successfully.

4:35 – 5:15 p.m. | Conclusion and Goal Setting

Facilitators: Liz Morris and Jessica Lee

Participants will solidify their own action plans, as well as brainstorm plans for moving forward with the group, including identifying ways participants can engage with one another in the future.

5:30 p.m. | Post-Event Happy Hour

Jones Day — 26th Floor